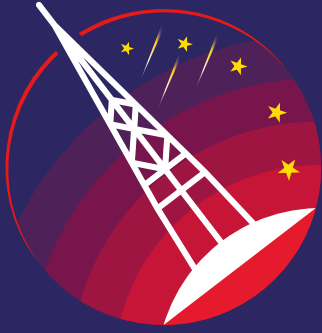




IAC 2027
POZNAN
POLAND

www.iac2027.com

**One Space.
Shared Future.**

Sponsorship & Exhibition Prospectus

78TH INTERNATIONAL ASTRONAUTICAL CONGRESS

27 Sep – 1 Oct 2027 | Poznań, Poland

Organized by:



INTERNATIONAL
ASTRONAUTICAL
FEDERATION

Hosted by:



mtp
GRUPA

thew.y

Co-hosted by:



Supported by:



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Welcome Messages

Welcome Message from Gabriella Arrigo, President of the International Astronautical Federation (IAF)



As the organizer of the premier space event, the International Astronautical Congress (IAC), I am glad to invite you to the 78th edition in Poznań, Poland, on 27 September – 01 October 2027. It is a pleasure organizing this event with our host – the European Space Foundation and the co-hosts: MTP Group and The Way, with the support of the Ministry of Economic Development and Technology and the Polish Space Agency. While this is the second time IAC is taking place in Poland, it is the first IAC ever to be organized after political and economic changes have been encountered in this region. We are looking forward to returning to Poland and it will be delightful to discover Poznań, located in Wielkopolska district, halfway between Berlin and Warsaw, with its rich history, vibrant culture, and innovative spirit.

The theme for the 78th International Astronautical Congress will be “One Space. Shared Future”. The intention is to highlight the need for cooperation between global space sector actors. As geopolitical tensions rise and divisions deepen between crewed and robotics space exploration, it becomes clear that the global space sector can do more to harness its potential to unite. Its pivotal role in shaping humanity's future remains unchanged, transcending the discord that separates us. Feats of global cooperation, such as the International Space Station, are memorable signs of hope for peaceful space exploration. However, we firmly believe further measures can be implemented in this area. It increases the importance of promoting such themes at the International Astronautical Congress (IAC), which has always played a pivotal role in catalysing dialogue and cooperation across divides. We view the space sector as encompassing various domains rather than being confined to a single trajectory. We also expect a transformation in global and local economies driven by space, poised to be the next major evolution following the digital revolution.

The IAC is the one place and time of the year where all global space actors come together. Covering all space sectors and topics, it offers everyone the latest space information and developments in academia and industry, networking opportunities, contacts, and potential partnerships. I am sure IAC 2027 will be outstanding, and you do not want to miss out on it. Make sure to join us in beautiful Poznań with the entire space community on 27 September 2027 for the 78th International Astronautical Congress.

Gabriella Arrigo
IAF President

Welcome Message from Łukasz Wilczyński, the Chairman of LOC of the IAC 2027 Poznań, Poland



As President of the European Space Foundation, I am honored to personally invite you to attend the 78th International Astronautical Congress in Poznań, Poland, from September 27 to October 1, 2027.

Central and Eastern Europe has become one of the most vibrant regions in the continent—a hub of impressive economic growth and untapped opportunities for business development, investment, and strategic partnerships. Poland has experienced a significant transformation over the past decades, and our space sector has developed alongside it. IAC 2027 will mark a milestone in this journey, positioning Poland as a gateway to the CEE market.

Inspired by our motto “One Space and Shared Future,” we are dedicated to strengthening the connections between space and space-enabled industries and strategic sectors, while creating new opportunities across the region. This is also a unique moment for the next generation—Central and Eastern Europe is home to exceptionally ambitious, highly educated young professionals for whom IAC provides life-changing connections and career-defining experiences.

In organizing IAC 2027, the European Space Foundation is proud to partner with MTP Group (Poznań Congress Center) and THE WAY, an award-winning production company. We also appreciate the strong support from the Ministry of Economic Development and Technology and the Polish Space Agency (POLSA).

Beyond the Congress itself, we invite you to experience legendary Polish hospitality, exceptional cuisine, and the beauty of our country—ranging from historic sites to stunning natural landscapes. I warmly invite you to join us at IAC 2027—let's make the 78th edition a platform for sharing your ideas, business, and vision.

We are excited to welcome you to Poznań! Do zobaczenia!

Łukasz Wilczyński
President, European Space Foundation

About IAC 2027

IAC 2027 is conceived as a platform reflecting space as a broad, interconnected ecosystem that spans multiple domains rather than following a single technological trajectory.

By creating opportunities for technology showcases, networking and collaboration, the Congress supports continued innovation across space and space-enabled industries and strategic domains, enabling new forms of cooperation within the global space economy.

In recent years, Europe — and particularly Central and Eastern Europe — has experienced a dynamic expansion of space-related activities. With approximately 1,000 companies active across the region, a diverse set of capabilities has emerged, ranging from satellite manufacturing and communications to cybersecurity, software development, propulsion technologies, advanced data processing and emerging off-world applications.

At the same time, growing geopolitical tensions combined with accelerating and increasingly unpredictable climate changes are reshaping global priorities in technology, infrastructure and international cooperation. These developments are increasing demand for space-enabled solutions supporting areas such as Earth observation, digital connectivity, energy systems, infrastructure resilience, mobility, climate monitoring and data-driven decision-making.

In this evolving environment, space technologies increasingly function as horizontal enablers across multiple sectors. Space-based data and connectivity underpin activities in aviation, energy, transportation, environmental services, and the protection of critical infrastructure, while public institutions, industry, and research organizations are strengthening their commitment to innovation, talent development, and long-term investment.

Against this backdrop, IAC 2027 offers a unique opportunity to connect global stakeholders and to explore how space technologies translate into value across economies and societies, while also providing deeper insight into the host country and the wider Central and Eastern European region. CEE is emerging both as an attractive destination for high-technology investment and as an increasingly important market for advanced solutions. IAC 2027 provides an ideal setting to build partnerships and engage with a region that is rapidly strengthening its role within the global innovation ecosystem.

Our guiding principle is simple: **One Space. Shared Future.**

Photo credits: IAF

Welcome to Poznań!

Welcome to Poznań — a vibrant city in Wielkopolska Region with over a thousand years of history and a dynamic, future-oriented spirit.

Today, Poznań stands at the heart of Poland's space exploration sector. Poznań is one of Poland's most dynamic and business-oriented cities, recognised for its diversified economy, strong investment climate and attractiveness for international companies. The city consistently ranks among national leaders in new investments, innovation-driven projects and the quality of support offered to businesses. Its economy spans advanced manufacturing, automotive, ICT, business services, fintech, life sciences, logistics and creative industries, supported by a skilled workforce and strong cooperation between the public sector, academia and industry. Poznań has also become an important hub for international outsourcing and shared service centres.

The city hosts a broad academic and research ecosystem, educating tens of thousands of students and researchers while driving applied research and innovation across engineering, data science, automation and artificial intelligence. Within this landscape, Poznań has developed a growing role in the European space sector, with local institutions participating in European

Space Agency-supported programmes related to Earth observation, autonomous systems, space robotics and advanced testing infrastructure.

Beyond science and innovation, Poznań offers a rich cultural experience. Visitors can walk through the city's historic centre with its colourful townhouses and iconic Town Hall, explore Ostrów Tumski — the cradle of the early Polish state, or venture just 1.5 hours away to Biskupin, one of Europe's most remarkable archaeological sites.

Poznań is also Poland's culinary capital, boasting 16 Michelin-awarded restaurants, dozens of galleries and theatres, and a thriving classical music scene highlighted by the renowned Moniuszko Festival.

We invite you to discover Poznań — a welcoming city where deep history meets cutting-edge innovation.



Organizer and hosts



ORGANIZER

INTERNATIONAL ASTRONAUTICAL FEDERATION (IAF)



Founded in 1951, the International Astronautical Federation (IAF) is the world's leading space advocacy body with 604 members in 82 countries, including all leading space agencies, industries, research institutions, universities, societies, associations, institutes, and museums worldwide. Following its motto "Connecting @ll Space People" and its vision of "A space-faring world cooperating for the benefit of humanity", the Federation advances knowledge about space, supporting the development and application of space assets by promoting global cooperation. As organizer of the annual International Astronautical Congress (IAC) – the world's premier global space event – and other thematic events, the IAF actively encourages the development of space activities for peaceful purposes and supports the dissemination of scientific and technical information related to space.

HOST

EUROPEAN SPACE FOUNDATION



The European Space Foundation is engaged in educational, promotional, and R&D activities related to space exploration. It engages with space and non-space NGOs, public administrations, businesses, and scientific organisations. Since 2014, the Foundation has been organising the European Rover Challenge, an international robotics and space event that combines a conference, a mobile robot competition, and a STEM zone. Since 2021, the Foundation has been organising workshops and lectures for elementary and secondary school students on the possibilities of using satellite data to observe climate change and its effects. In 2023, the project won the Pratt & Whitney E-STEM Global Award for the Foundation. The Foundation is also a consortium member of the ESA Business Applications project, responsible for the business model for the transfer of resource exploration technology using the MIRORES far-infrared spectrometer to search for sulfide and oxide ores on Earth (polar and desert areas) and on the Moon. IAF member since 2021, participated in IAC since 2016. ESF is composed of 10 executive staff and over 80 volunteers. It is also backed up by affiliate partners (e.g., in Colombia). The Board of the Foundation comprises three members, with Mr. Lukasz Wilczynski as its long-term President (and one of the ESF co-founders).

HOST

GRUPA MTP



Grupa MTP, both the venue operator and a chosen PCO for IAC 2027, is the undisputed leader in the exhibition and meetings industry market in Central and Eastern Europe. MTP organises and hosts nearly 400 events and 1,000,000 visitors annually, including trade shows, events, association congresses and high-level governmental meetings with up to 30,000 participants, such as three editions of the United Nations Climate Change Conference: Poznań 2008, Warsaw 2013 and Katowice 2018, the World Urban Forum 2022 in Katowice or the FDI Annual World Dental Congress in Poznań in 2016, to name just a few. What is more, Grupa MTP is an experienced, reliable, and solvent partner for the organisation of international events, with Poznań Congress Center ranking among Poland's most modern event venues. Together with 15 exhibition halls, it forms a multifunctional complex ideal for hosting large-scale events.

HOST

THE WAY



THE WAY specialises in providing comprehensive event production services for the B2B segment. The agency has produced events for many of the most important institutions in Poland (i.e. BGK, PGNiG, PFR - the Polish Development Fund, GovTech Polska, The Łukasiewicz Research Network) as well as some of the world's most recognized brands (i.e. Mastercard, IBM, Roche, Bain & Company, Philip Morris International, Samsung). THE WAY has also been the sole executive producer of Impact – the most prestigious economic event in the CEE region – since 2016. THE WAY produces large-scale economic meetings "from A to Z", including the event promotion, acquiring sponsors & other forms of funding. THE WAY has been recognized among the 100 best event agencies in the world according to Eventex, having won 9 Eventex Awards in 3 years. In 2024, the agency was also nominated for a Forbes Diamond Award and found itself among the fastest-growing and most innovative companies in Poland.

The Host organisation is also supported by the Ministry of Economic Development and Technology and the Polish Space Agency to guarantee a direct link to the local authorities and liaison with international and internal institutional relations.



IAC 2027 Venue

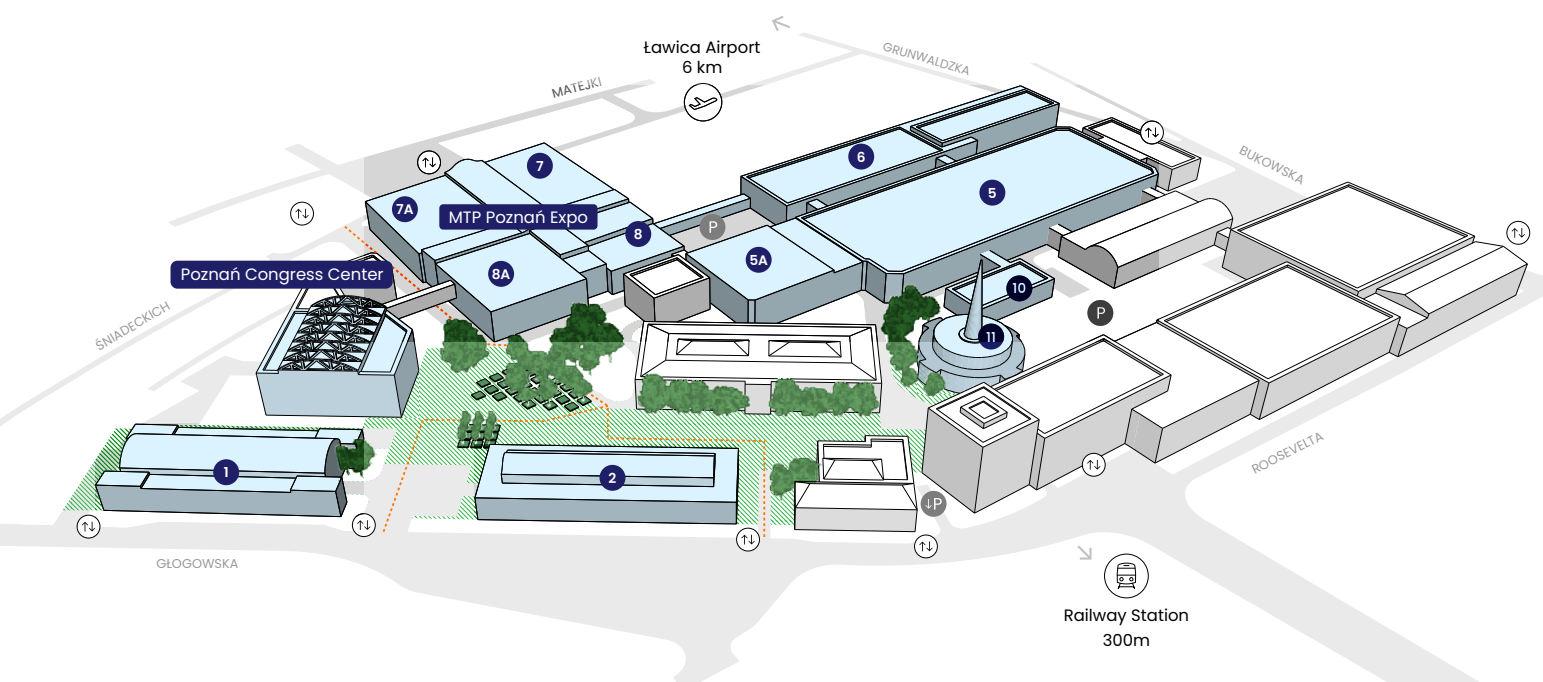
The 78th International Astronautical Congress will take place at Poznań International Fair, the largest and most versatile event centre in Central and Eastern Europe.

Located just **15 min. from Poznań Ławica International Airport**, **2 min. from the railway station**, and **10 min. from the charming Old Town**, the venue combines accessibility with convenience.

With a **capacity of up to 12,000 participants**, Poznań International Fair features fully equipped conference rooms with permanent control booths.

Owned and operated by the **IAC2027 co-host**, the venue ensures a **flexible, reliable, and tailored approach** to meet the needs of every organizer. The venue offers **world-class services**, including: secure on-site registration and catering, six in-house restaurants, production and TV studio facilities, comprehensive AV and ICT support, Organizer's offices and dedicated staff, on-site printing services, stage and set design and construction, and many more.

Situated in the heart of Poznań, the International Fair is within walking distance of the city's most famous tourist attractions and a wide selection of restaurants. Visitors can enjoy traditional **Polish and regional cuisine**, increasingly celebrated worldwide, while exploring the city's vibrant cultural and historical atmosphere.



Why become a partner?

The International Astronautical Congress is the world's largest annual global space event, bringing together science, engineering, policy, and industry in one flagship cross-sector gathering. It is a vibrant congress that offers a balanced mix of technology, policy, and scientific content, attracting representatives from across the ecosystem, including executive-level industry leaders, space agencies, government officials, scientists, start-ups, and investors.

For almost 80 years, the IAC has been the birthplace of groundbreaking ideas and projects that have advanced humanity's reach into space. By partnering with the IAC, you position your brand among the most recognizable names in the space industry and contribute to our sustainable future.

Global Networking

The IAC is the premier meeting place for all space and space-related sector stakeholders. It offers unparalleled opportunities to network with industry leaders, scientists, agency officials, policy-makers, innovators, start-ups, and young professionals.

Unprecedented Exposure

The event is a unique chance to enhance your employer branding and showcase your company's values in the world's most advanced and fastest-growing sector.

A Powerful Agenda

The IAC provides an unparalleled opportunity to learn about the most recent trends and developments in space and related sectors, such as aviation, defence, and space-enabled domains. Global Leaders and Experts from different space fields and disciplines address scientific, technological, policy, and legal matters. A rich programme composed of associated events, plenary debates, highlight lectures and late-breaking news complements this robust agenda.

A World-Class Exhibition

Featuring the world's largest space exhibition and a comprehensive plenary agenda, at IAC you can present your work to thousands and stay up to date on the latest developments. It is also important to remember that the Global Networking Forum (GNF) offers additional opportunities to highlight your achievements and projects.

By becoming an IAC 2027 Partner, you establish a leading position as an architect of our shared future in space exploration and sustainable living on Earth.

Sponsorship Packages

	Anchor	Platinum € 330,000	Gold € 165,000	Silver € 90,000	Bronze € 40,000
Number of opportunities	2	4	6	15	20
REGISTRATION					
Included full access registration passes to IAC 2027	tailor-made	25	13	6	4
EXHIBITION					
Bundled exhibition space in prime location (sqm) IAC 2027	tailor-made	200	100	60	15
Ability to apply for on-stand exhibition events (Must purchase an exhibition space of at least 50 sqm to host on-stand events)	tailor-made	✓	✓	✓	–
Priority in choice of exhibition space location by partnership level (until 29 November 2026)	1st	2nd	3rd	4th	5th
Included exhibition staff badges (access strictly limited to exhibition floor)	tailor-made	24	12	8	3
Logo and exhibitor profile in the final program exhibitor list and IAC 2027 App	tailor-made	✓	✓	✓	✓
ADVERTISEMENT & ACKNOWLEDGEMENTS					
Inclusion of 1 small promotional branded item in each delegate IAC 2027 Bag	tailor-made	✓	✓	✓	–
Advertisements in the IAC 2027 final program	tailor-made	2x Full Page	2x Full Page	1x Full Page	1x Half Page
Prime space for one of the advertisements in the final program	tailor-made	✓	–	–	–
Verbal recognition from the stage at the Opening Ceremony	tailor-made	✓	✓	✓	✓
Verbal recognition from the stage at the Gala Dinner	tailor-made	✓	–	–	–
Logo on premium promotional banner displayed onsite	tailor-made	✓	✓	–	–
Logo on promotional banner displayed onsite	tailor-made	✓	✓	✓	✓
A free-standing digital sign branded with Sponsor’s logo, and marketing collateral in the IAC Delegates’ Lounge	tailor-made	✓	✓	–	–
Sponsor’s logo recognition on: * Onsite IAC 2027 signage * IAC 2027 website	* Final program on-line version * All promotional email campaigns * IAC 2027 Event App tailor-made	✓	✓	✓	✓
Young Professionals’ Networking Reception branding opportunities (multiple sponsors acknowledged at each event)	tailor-made	3 events	2 events	1 event	–
Logo recognition at the following events: Opening Ceremony + Gala Dinner	tailor-made	✓	✓	✓	✓
Sponsor branding in the IAF Members’ Lounge	tailor-made	Option (Only available if no Anchor sponsor is identified)	–	–	–
ADDITIONAL PRIVILEGES					
VIP seats at the Opening Ceremony	tailor-made	8	4	3	2
Included tickets for the Gala Dinner	tailor-made	8	4	3	2
Included tickets to the cultural events / Social Tours	tailor-made	8	4	3	2

Prices are excluding VAT. The VAT rate in Poland is 23%. For UE member companies Reverse Charge System VAT is applied by the client.

Sponsorship Packages

Platinum Sponsor € 330,000	Gold Sponsor € 165,000
REGISTRATION	
* 25 complimentary full-access registration passes to the Congress	* 13 complimentary full-access registration passes to the Congress
EXHIBITION	
* Complimentary raw space in the exhibition in a prime location: 200sqm * 2nd priority in choice of exhibition space and location * 24 complimentary exhibition booth staff badges (access limited to the exhibition floor) * Logo and exhibitor profile in the final program exhibitor list and IAC 2027 Event App	* Complimentary raw space in the exhibition in a prime location 100sqm * 3rd priority in choice of exhibition space and location * 12 complimentary exhibition booth staff badges (access limited to the exhibition floor) * Logo and exhibitor profile in the Final Programme exhibitor list and IAC 2027 Event App
ADVERTISEMENT & ACKNOWLEDGEMENTS	
* Inclusion of the sponsor’s promotional material (1) in each delegate’s Welcome Bag * 2 full-page advertisements in the Final Programme (online version) * 2nd choice of prime space for one of the advertisements in the Final Programme * Verbal recognition from the stage at the Opening Ceremony * Verbal recognition from the stage at the Gala Dinner * Logo on premium promotional banner displayed in three main congress locations reserved only for anchor, platinum, and gold sponsors * Logo on promotional banner displayed onsite * A free-standing sign with sponsor’s logo and marketing communications tools in the delegate lounge * Acknowledgment on selected Congress signage, Congress website, final programme, in all promotional email campaigns, and on the event app * 3 Young Professionals Networking Reception branding opportunities * Logo recognition as a sponsor at Opening Ceremony, Gala Dinner * Sponsor branding in the IAF Members Lounge (only available if no Anchor sponsor is identified)	* Inclusion of the sponsor’s promotional material (1) in each delegate’s Welcome Bag * 2 full-page advertisements in the Final Programme (online version) * Verbal recognition from the stage at the Opening Ceremony * Logo on premium promotional banner displayed in three main congress locations reserved only for anchor, platinum, and gold sponsors * Logo on promotional banner displayed onsite * A free-standing sign with sponsor’s logo and marketing communications tools in the delegate lounge * Acknowledgment on selected Congress signage, Congress website, final programme, in all promotional email campaigns, and on the event app * 2 Young Professionals Networking Reception branding opportunities * Logo recognition as a sponsor at Opening Ceremony, Gala Dinner
ADDITIONAL PRIVILEGES	
* 8 VIP seats at the Opening Ceremony * 8 complimentary tickets to the Gala Dinner * 8 complimentary tickets to the Cultural Events/Social Tours	* 4 VIP seats at the Opening Ceremony * 4 complimentary tickets to the Gala Dinner * 4 complimentary tickets to the Cultural Events/Social Tours

Prices are excluding VAT. The VAT rate in Poland is 23%. For UE member companies Reverse Charge System VAT is applied by the client.

Silver Sponsor € 90,000	Bronze Sponsor € 40,000
REGISTRATION	
* 6 complimentary full-access registration passes to the Congress	* 4 complimentary full-access registration passes to the Congress
EXHIBITION	
* Complimentary raw space in the exhibition in a prime location: 60sqm * 4th priority in choice of exhibition space and location * 8 complimentary exhibition booth staff badges (access limited to the exhibition floor) * Logo and exhibitor profile in the Final Programme exhibitor list and IAC 2027 Event App	* Complimentary raw space in the exhibition in a prime location: 15sqm * 5th priority in choice of exhibition space and location * 3 complimentary exhibition booth staff badges (access limited to the exhibition floor) * Logo and exhibitor profile in the Final Programme exhibitor list and IAC 2027 Event App
ADVERTISEMENT & ACKNOWLEDGEMENTS	
* Inclusion of the sponsor’s promotional material (1) in each delegate’s Welcome Bag * 1 full-page advertisement in the Final Programme (online version) * Verbal recognition from the stage at the Opening Ceremony * Logo on promotional banner displayed onsite * Acknowledgment on selected Congress signage, Congress website, final programme, in all promotional email campaigns, and on the event app * 1 Young Professionals Networking Reception branding opportunity * Logo recognition as a sponsor at Opening Ceremony, Gala Dinner	* 1 half-page advertisement in the Final Programme (online version) * Verbal recognition from the stage at the Opening Ceremony * Logo on promotional banner displayed onsite * Acknowledgment on selected Congress signage, Congress website, final programme, in all promotional email campaigns, and on the event app * Logo recognition as a sponsor at Opening Ceremony, Gala Dinner
ADDITIONAL PRIVILEGES	
* 3 VIP seats at the Opening Ceremony * 3 complimentary tickets to the Gala Dinner * 3 complimentary tickets to the Cultural Events/Social Tours	* 2 VIP seats at the Opening Ceremony * 2 complimentary tickets to the Gala Dinner * 2 complimentary tickets to the Cultural Events/Social Tours

À la carte sponsorship opportunities

All sposors will have their sponsorship acknowledged on the congress website.

NETWORKING AND SPECIAL EVENT		
1.1. Welcome Reception	Multiple	€40,000
1.2. Welcome Reception	Exclusive	€100,000
1.3. Gala Dinner	Three (3)	€40,000
1.4. Gala Dinner	Exclusive	€100,000
1.5. VIP & Speakers Luncheon (Monday)	Exclusive	€15,000
1.6. VIP & Speakers Luncheon (Friday)	Exclusive	€15,000
1.7. Industry Day Breakfast	Exclusive	€10,000
1.8. Industry Day Luncheon	Exclusive	€15,000
1.9. IAF IDEA 3G+ Diversity Breakfast	Exclusive	€10,000
1.10. IAF IDEA 3G+ Diversity Luncheon	Exclusive	€15,000
1.11. Science and Academic Breakfast	Exclusive	€10,000
1.12. Science and Academic Luncheon	Exclusive	€15,000
SERVICES FOR DELAGATES		
2.1. Congress App Sponsor	Exclusive	€20,000
2.2. Delegates Lounge	Exclusive	€10,000
2.3. Delegates Coffee Service (5 services)	Exclusive	€35,000
2.4. Delegates Coffee Service (1 service)	Exclusive	€8,500
2.5. Charging Stations	Multiple	€10,000

Prices are excluding VAT. The VAT rate in Poland is 23%. For UE member companies Reverse Charge System VAT is applied by the client.

SPECIAL AREAS & BRANDING		
3.1. Speakers' Preparation Room	Multiple	€15,000
3.2. Wifi Captive Portal	Exclusive	€12,000
3.3. Volunteer Program Partner	Exclusive	€15,000
3.4. Inclusion of one small promotional branded item in each IAC 2027 Bag	Multiple	€4,000
3.5. Notepads	Exclusive	€5,000
3.6. Pens	Exclusive	€4,000
3.7. Branding in common areas	Multiple	To be priced individually
3.8. Digital signage package	Multiple	To be priced individually
3.9. Commercial Advertising in Exhibition Hall	Multiple	€2,000 / min.
3.10. Commercial Advertising in General Areas	Multiple	€3,000 / min.
3.11. Commercial Advertising above the Entrance to the Congress Center	Multiple	€10,000
3.12. Right to display a mock-up at the venue (outside the exhibition area)	Multiple	To be priced individually
PUBLICATIONS		
4.1. Final Programme - Back Cover	Exclusive	€15,000
4.2. Final Programme - Inside Front Cover	Exclusive	€10,000
4.3. Final Programme - Inside Back Cover	Exclusive	€10,000
4.4. Final Programme - Full Page	Multiple	€7,500
4.5. Final Programme - Half Page	Multiple	€5,000
4.6. Final Programme - Quarter Page	Multiple	€2,500
4.7. Online Proceeding	Exclusive	€15,000
PRIVATE MEETINGS		
5.1. Meeting Room Rental - Full Day		€3,000 / €6,000
5.2. Meeting Room Rental - Full Week		€15,000 / €20,000
5.3. IPMC Young Professionals Workshop	Multiple	€7,500
5.4. Young Professionals Networking Events	Multiple	€10,000
5.5. Educators Professional Development Workshop	Multiple	€7,500
5.6. IAF Global Networking Forum (IAF GNF) - 60 min session	Multiple	€12,000
5.7. IAF Global Networking Forum (IAF GNF) - 45 min session	Multiple	€10,000
5.8. IAF Global Networking Forum (IAF GNF) - 30 min session	Multiple	€8,000
5.9. Interactive Presentations Session, Award Ceremony & Cocktail Reception	Multiple	€20,000
5.10. Moot Court Competition and Other IISL Activities	Multiple	€10,000 - €25,000

À la carte sponsorship opportunities



NETWORKING AND SPECIAL EVENTS

Welcome Reception

Multiple €40,000
Exclusive €100,000

- A welcome networking event open to all attendees, offering the perfect setting to connect and engage at the start of the Congress. It is a great occasion for delegates, speakers, sponsors, and exhibitors to network in a relaxed social environment.
- * Sponsor's logo on all Welcome Reception signage
 - * A dedicated 3-minute speaking slot during the reception
 - * Placement of one freestanding banner in a prime location (max. 2m high x 1m wide)
 - * Branded table signage with sponsor's logo at refreshment stations
 - * Sponsor acknowledgement on the Congress website and in the IAC Final Programme
 - * Sponsor's logo LED projection
 - * Option to distribute the sponsor's branding materials during the event

Gala Dinner

Multiple €40,000
Exclusive €100,000

- The Gala Dinner is one of the most prestigious IAC side events, serving as an informal conclusion to the Congress and offering exceptional opportunities for high-level networking.
- * One complimentary table for 10 guests at the Gala Dinner
 - * Sponsor's logo displayed on Gala Dinner signage
 - * A 3-minute speaking opportunity during the event
 - * Branded table signs featuring your logo placed on refreshment stations
 - * Verbal acknowledgment from the Congress Chair during the official Gala Dinner
 - * Placement of one promotional item in the delegate Welcome Bags
 - * Two full-page advertisements in the Final Programme
 - * Acknowledgement on the Congress website and in the Final Programme
 - * Opportunity to present a gift to Gala Dinner participants

Prices are excluding VAT. The VAT rate in Poland is 23%. For UE member companies Reverse Charge System VAT is applied by the client.



IAC Host Summit and Luncheon

Multiple €10,000

- The IAC Host Summit is an international platform to network with organizations who successfully hosted the International Astronautical Congress (IAC) in the past and to share experiences and best practices for the implementation of an IAC. By sponsoring the IAC Host Summit and lunch, you will position your organization at the forefront of leading international organizations:
- * Display of sponsor's logo on IAC Host Summit event signage
 - * Display and distribution of sponsor's brochures and promotional material in the area
 - * Verbal recognition during the opening address and 1-minute sponsor's welcoming speech
 - * Acknowledgement on the Congress website and in the Final Programme
 - * Sponsor's logo on the Host Summit Luncheon signage

VIP & Speakers Luncheon

Exclusive €15,000
7 September & 1 October Luncheon only

- Sponsoring the VIP/Speakers Luncheon will give your company visibility with high-level representatives, key decision-makers, and influential leaders in the space industry in an exclusive setting.
- * Sponsor's logo on VIP & Speakers Luncheon entrance signage
 - * Display and distribution of sponsor promotional materials in the luncheon area
 - * Keynote address or presentation by a company representative at the start of the luncheon
 - * Invitations for sponsor representatives (number to be confirmed)
 - * Branding of the luncheon area
 - * Sponsor acknowledgement in all IAC-related publications and on the Congress website

Industry Day Breakfast & Luncheon

Exclusive Breakfast €10,000
Exclusive Luncheon €15,000
(Tuesday)

The IAF, jointly with its Industry Relations Committee (IRC), organises an Industry Day at each IAC, giving industry members of the IAF a forum for an open and intensive exchange on the latest developments in their respective sectors and to foster international cooperation. Each year, this popular event gathers high-level officials and experts as well as a wide audience.

- * Sponsor's logo on breakfast/luncheon signage
- * Display and distribution of sponsor promotional materials in the event area
- * Keynote address or presentation at the start of the breakfast/luncheon
- * Invitations for sponsor representatives
- * Sponsor acknowledgement in all IAC-related publications and on the Congress website

Science and Academic Breakfast & Luncheon

Exclusive Breakfast €10,000
Exclusive Luncheon €15,000
(Thursday)

The IAF Science and Academic Day completes the 3G initiative, by celebrating the role of Science and Academia in the global space effort. Science and Academia are important elements of global space, as they represent an important driver for research and innovation and produce the workforce of tomorrow.

- * Sponsor's logo on breakfast/luncheon signage
- * Display and distribution of sponsor promotional materials in the event area
- * Keynote address or presentation at the start of the breakfast/luncheon
- * Invitations for sponsor representatives
- * Sponsor acknowledgement in all IAC-related publications and on the Congress website

IAF IDEA 3G+ Diversity Breakfast & Luncheon

Exclusive Breakfast €10,000
Exclusive Luncheon €15,000
(Wednesday)

The IAF "3G+" International Platform for Diversity and Equality in Astronautics (IDEA) provides a framework for an intensive and open exchange on diversity and equality topics among IAF members, potential members, and other organizations promoting diversity.

- * Sponsor's logo on breakfast/luncheon signage
- * Display and distribution of sponsor promotional materials in the event area
- * Keynote address or presentation at the start of the breakfast/luncheon
- * Invitations for sponsor representatives
- * Sponsor acknowledgement in all IAC-related publications and on the Congress website



Prices are excluding VAT. The VAT rate in Poland is 23%. For UE member companies Reverse Charge System VAT is applied by the client.

SERVICES FOR DELEGATES



Congress App Sponsor Exclusive €20,000

The IAC 2027 Mobile App will offer interactive features and essential information, allowing participants to tailor their Congress experience. It will be launched a few weeks before the event and promoted extensively.

- * Sponsor's logo or message on the app's main landing screen
- * Dedicated company profile page within the app
- * Sponsor acknowledgement in all digital promotions of the app (email campaigns, website)

Delegates Lounge Exclusive €10,000

A comfortable area inside the exhibition to meet and connect with other IAC delegates.

- * Sponsor's logo on the lounge structure and at the entrance
- * Placement of one sponsor roll-up banner in a prominent location
- * Sponsor acknowledgement in all related publications



Delegates Coffee Service Exclusive 5 services €35,000 (choice of 2 locations)

Exclusive 1 service €8,500
(choice of 1 location)

- * Sponsor's logo on coffee service signage and in catering areas
- * Sponsor acknowledgement in the Congress Final Programme and in the Congress App

Charging Stations Multiple €10,000

Sponsor's logo on charging stations in delegate areas



SPECIAL AREAS & BRANDING

Press Room

Exclusive €10,000

The IAC is covered by media from all over the world. As the exclusive sponsor of the IAC 2027 Press Centre, your company and marketing materials will be front and centre as media checks in for press conferences, come by for press releases, or simply relax while they prepare their articles.

Volunteer Program Partner

Exclusive €15,000

- * Sponsor’s logo on volunteer T-shirts
- * Sponsor’s logo in volunteer email communications
- * Opportunity to provide gifts for volunteers
- * Opportunity to organize mentoring workshops

Speakers’ Preparation Room

Multiple €15,000

The Speaker Preparation Room is where all presenters go to upload and check their presentations before taking the stage.

- * Sponsor’s logo at the room entrance
- * Option to place sponsor’s marketing materials inside the room
- * Sponsor’s banner (2m x 1m) showcased in a key spot in the waiting area (to be provided by the Sponsor)
- * Sponsor’s logo on the home screen of all room computers

Wi-Fi Captive Portal

Exclusive €12,000

Display of the company’s logo on the free wi-fi login screen available for all participants.

Prices are excluding VAT. The VAT rate in Poland is 23%. For UE member companies Reverse Charge System VAT is applied by the client.



Inclusion of one small promotional branded item in each IAC 2027 Welcome Bag

Multiple €4,000

Provide delegates with your branded item in the Welcome Bag. Bags distributed upon delegates’ request. The sponsor will need to provide aprox. 6000 pieces (quantity to be adjusted). Material must be delivered directly by the sponsor to the venue.



Notepads

Exclusive €5,000

Inclusion of sponsor-branded notepads in each delegate Welcome Bag. Subject to Local Organizing Committee approval and final design to be approved by the organizers. The sponsor will need to provide approx. 8,000 pieces (quantity to be adjusted). Material must be delivered directly by the sponsor to the venue. If requested by the sponsor, this may be commissioned by the Local Organizing Committee in accordance with the budget approved by the sponsor.



Pens

Exclusive €4,000

Inclusion of sponsor-branded pens in each delegate Welcome Bag. Subject to Local Organizing Committee approval and final design to be approved by the organizers. The sponsor will need to provide a minimum of 8,000 pieces (quantity to be adjusted). Material must be delivered directly by the sponsor to the venue. If requested by the sponsor, this may be commissioned by the Local Organizing Committee in accordance with the budget approved by the sponsor.



Branding in common areas

Multiple, to be priced individually

Branding opportunities featuring company logo on selected areas within the Congress Centre. Specific advertising placements will be proposed during the working process, depending on the available budget and inventory.

Right to display a mock-up at the venue

Multiple, to be priced individually

Possibility to place the sponsor's mock-up in the venue area. This opportunity applies to areas outside the exhibition. The price depends on the size and location.

Commercial Advertising above the Entrance to the Congress Center

Multiple €10,000

A dedicated slot on a digital screen above the main entrance to the congress center, leading from the Expo Area — an effective way to drive booth traffic, promote your side events, and deliver your brand message to thousands of international delegates. The maximum duration of advertising for each session will be limited to 5 minutes, with each sponsor's advertising video capped at a maximum length of 30 seconds.

Digital signage package

Multiple, to be priced individually

Promotion on screens located in foyer areas and outdoor spaces. The service includes the display of a promotional video, which may be used to invite participants to visit a booth or attend an event, present information about a product or service, or showcase success stories. Specific advertising placements will be proposed during the working process.

Commercial Advertising in Exhibition Hall

Multiple €2,000 / min.

A dedicated video slot on the LED screen inside the exhibition hall — an effective way to drive booth traffic, promote your side events, and deliver your brand message to thousands of international delegates browsing the exhibition floor.

Commercial Advertising in General Areas

Multiple €3,000/min.

A dedicated video slot on digital screens in the congress foyers and outdoor areas — an effective way to drive booth traffic, promote your side events, and deliver your brand message to thousands of international delegates. The maximum duration of advertising for each session will be limited to 5 minutes, with each sponsor's advertising video capped at a maximum length of 30 seconds.

Prices are excluding VAT. The VAT rate in Poland is 23%. For UE member companies Reverse Charge System VAT is applied by the client.

PUBLICATIONS

Final Programme

Exclusive €2,500–€15,000

The final programme will be available only in the on-line version and is the definitive guide to all Congress activities. Advertising spaces of different sizes are available for sponsors.

- * Back Cover (Exclusive) €15 000
- * Inside Front Cover (Exclusive) €10 000
- * Inside Back Cover (Exclusive) €10 000
- * Full page (Multiple) €7 500
- * Half page (Multiple) €5 000
- * Quarter page (Multiple) €2 500

Online Proceeding

Exclusive €15,000

IAC 2027 Technical Proceedings are a great way of marketing your organization and ensuring that your promotion extends beyond the duration of the Congress.

- * Full-page advertisement in the technical proceedings
- * Organization name, logo, website, and 100-word profile in the technical proceedings
- * Sponsor acknowledgement in digital and printed communications promoting the proceedings



PRIVATE MEETINGS



Meeting Room Rental

Full Day

Exclusive

€6,000 with screen & Telecon system included, if not €3,000

Full Week

Exclusive

€20,000 with screen & Telecon system included, if not €15,000

Sponsors have the opportunity to rent a meeting room during the IAC 2027 for company's private meetings. The rental fee includes use of the meeting room and setup with table and chairs for 10 pax. Additional services such as catering, AV equipment, translator, etc., can be arranged upon request and will be quoted separately.

EDUCATIONAL PROGRAMS & EVENTS

IPMC Young Professionals Workshop

Multiple €7,500

The International Project Management Committee (IPMC) Young Professionals Workshop seeks to gather input from young professionals in the international space community to gain the knowledge they need to better develop and empower the next generation's workforce.

Additional sponsorship benefits:

- * One (1) five-minute presentation slot at the beginning of the workshop
- * Display and distribution of sponsor promotional materials
- * Sponsor acknowledgement in the Congress Final Programme and in the Congress App

Educators Professional Development Workshop

Multiple €7,500

The workshop is designed for primary and secondary educators to learn about a variety of space-related concepts that they could bring into their classrooms to enhance learning in the areas of science, technology, engineering, and mathematics (STEM).

- * Sponsor's logo on workshop signage
- * Branding of the workshop coffee break and lunch
- * Display and distribution of sponsor promotional materials
- * Invitations for sponsor representatives
- * Sponsor acknowledgement in digital and printed communications promoting the workshop

Young Professionals Networking Events

Multiple €10,000

The IAF Young Professionals (YP) Programme is dedicated to developing the next generation of leaders in the international space community and comprises three networking events including activities or panel discussions of interest to the YP community. These events take place before and during the IAC and are open to all the young professionals registered for the Congress.

Additional sponsorship benefits:

- * One (1) five-minute presentation slot at the beginning of the YP Networking Event
- * Display and distribution of sponsor promotional materials on site
- * One sponsor-provided banner displayed in a prominent location in the networking event area

IAF Global Networking Forum (IAF GNF)

60 min session €12,000
45 min session €10,000
30 min session €8,000

The IAF Global Networking Forum (IAF GNF) is the perfect platform to showcase your organization.

The IAF GNF sponsorships include:

- * Allocation of a time slot for the sponsor's event during the IAC week (first-come, first-served basis, upon availabilities)
- * Support in organizing roundtables, panels, keynotes, or other event formats
- * Sponsor acknowledgment on communication tools (digital and paper) promoting the IAF GNF
- * Sponsor's event description and logo in the IAF GNF Programme
- * Display and distribution of sponsor's promotional materials on site

Interactive Presentations Session, Award Ceremony and Cocktail Reception

Multiple €20,000

Sponsoring the Interactive Presentations Sessions, Award Ceremony and Cocktail Reception will allow your company to be recognised in front of a crowd of world-renowned experts. Your support will bring your products and services to the attention of a highly targeted audience.

- * Logo shown on 50 digital screens in the IP Area, permanent visibility in the IP banner and screensavers
- * Acknowledgement by the IP Award Committee during the Award Ceremony
- * One (1) three-minute remarks during the Interactive Presentations Award Ceremony
- * Logo and marketing message in the IP online gallery
- * Possible display and distribution of sponsor promotional materials in the area
- * Acknowledgement in all IAC 2027 related publications and website
- * Social media exposure

Moot Court Competition and Other IISL Activities

Multiple €10,000-€25,000

Supporting the IISL Activities, such as the Manfred Lachs Moot Court Competition, the IISL Annual Dinner and other IISL activities, is a great way to market your organization:

- * Sponsor will be acknowledged on all IAC-related publications and website
- * IISL additional benefits will be offered





IAC 2027 Exhibition

Exhibition space will be allocated on a “first come, first served” basis, with priority given to Anchor, Platinum, Gold, Silver, and Bronze partners (dedicated expo area for partners). Further information about the exhibition area will be provided soon.

Raw Exhibition Space

EUR 690 net per sqm
(VAT excl.)

EUR 587 net per sqm
(15% IAF Members Discount)

Raw space refers to exhibition space without a booth and does not include a shell scheme, carpeting, furniture, walls, or any other construction elements, cleaning, equipment, electrical or technical connections, or signage. All such elements must be ordered separately.

Minimum space: 9 sqm

More details will be provided in the Exhibitor Manual.

Stand Construction

- Ready-made stands** with standard construction in various sizes, provided by the venue's official stand constructor, IDEA Expo. No modifications are possible; additional equipment may be ordered.
- Individually designed stands** – we highly recommend using the services of the official in-house company, IDEA Expo, for your custom stand construction.
<https://ideaexpo.pl/en>
- Custom stand construction** provided by a contractor other than the venue's official stand constructor. The stand design must be approved by the organizer. Electrical and technical connections will be charged separately.



Sample Standard Shell Scheme. Wall graphics for illustrative purposes only — exhibitor's graphic printing included.

IDEA Expo

the venue's official stand constructor

A reliable partner for technical services and stand construction, with 30 years of experience & nearly 6,000 stands built annually. IDEA Expo provides comprehensive, turnkey exhibition solutions across Poland and Europe.

From concept to execution, IDEA Expo creates impactful, high-quality exhibition spaces and engaging stand experiences—ensuring reliability, creativity, and seamless delivery at every stage of the project.

Prices are excluding VAT. The VAT rate in Poland is 23%. For UE member companies Reverse Charge System VAT is applied by the client.

Exhibition Support Personnel Badges

Exhibitor and co-exhibitor support personnel badges grant access to the Exhibition Hall, the Opening and Closing Ceremonies, and the Welcome Reception. The exhibitor badge does not include access to the congress sessions.

Single booths:

- * 2 badges for the first 9 sqm
- * 1 additional badge for each additional 9 sqm
- * Maximum of 10 badges per booth
- * No additional badges will be granted.

Pavilions / common booths:

- * The permitted number of co-exhibitors within a pavilion is determined on the basis of 9 sqm per co-exhibitor
- * Free-of-charge badges:
 - * 2 badges for the first 9 sqm
 - * 1 badge for each additional 9 sqm
 - * Maximum of 4 badges for the pavilion organizer and 2 badges per co-exhibitor
- * Additional badges may be purchased for EUR 550 (VAT excl.)
- * Co-exhibitor Fee: EUR 500 (VAT excl.) each. The co-exhibitor will appear in the exhibitor list and IAC 2027 Final Programme with logo visibility and a short presentation text.

Additional Services

Additional services available for order at the venue include:

- * Additional furniture and stand equipment
- * Technical services: water supply, electrical installation, compressed air installation
- * Transport and storage services
- * Unloading of exhibits
- * Catering: business meetings in fair restaurants, lunches, catering delivery to the stand
- * Promotional services: on-site and online advertising
- * Auxiliary staff: hostesses, translators, stand assembly and disassembly assistants
- * Accommodation support

Further information and contact details of the responsible persons will be provided in the Exhibitor Manual.

Accommodation

How to book your accommodation?

For your hotel reservation in Poznań, **World Trade Center Poznań** is appointed as **Official Housing Beaurau** of the 78th of the International Astronautical Congress (IAC 2027).

A number of hotel rooms with a preferential rates in different price categories have been reserved in Poznań and surrounding areas for the IAC 2027 delegates. Due to the high demand for hotel accommodation, it is advised that you make your reservation as early as possible in order to have the best choice of available rooms.



World Trade Center Poznań

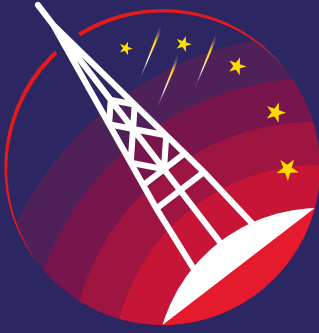
Bukowska 12 Street
60-810 Poznań, Poland
(+48) 609 678 321
(+48) 691 033 627

accommodation@iac2027.com

For further information and requests please contact World Trade Center Poznań by email: accommodation@iac2027.com providing number of rooms needed, type of rooms, chosen hotel and date of your stay.

Please note that telephone reservations will not be accepted.





IAC 2027 POZNAN POLAND

78TH INTERNATIONAL ASTRONAUTICAL CONGRESS

27 Sep – 1 Oct 2027 | Poznań, Poland

Contact us:

Sponex@iac2027.com

www.iac2027.com

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